

# The Intunet Shopping Cart

Intunet Shopping Cart is a modern, secure and flexible eCommerce solution built for small and large scale online trading. The following features list is not exhaustive; specific features can certainly be added upon request.

If you have a requirement or you would like to talk to our eCommerce consultant Dominic Poynter, please call: **0800 180 4566**.

## Standard Features

### General Features

- Multiple Currencies
- Built-in system log files
- Search customer views
- Localisation and translation configuration
- Inline help tips
- Built-in WYSIWYG editor
- Full set of payment methods and gateways
- Google Analytics
- Database error logging
- Search order views
- Search product views
- Built-in help documentation
- Customised email messages
- Customisable shipping methods

### Checkout

- Secure
- Search and browse order history
- Guest checkout option
- "Call for Pricing" option
- Customer accounts
- One click re-ordering
- Single page
- Real time order tracking
- Forced registration checkout
- Customer registration
- Agree to terms on checkout
- Sell products with delivery/event dates

### Order Management

- Global tax calculation
- Per country and state tax rates
- Order status change emails
- Limit shipping to certain countries
- Invoice and packing slips
- International orders
- Order notifications emails
- Tracking numbers
- Specify order handling fees
- Affiliate conversion tracking

### Promotions and Marketing

- Banner management
- Coupon codes
- Newsletters subscribers export (CSV)
- Live chat software integration
- Newsletter subscriptions
- Google products export

### Content Management System

- Product variations

- Limit access for downloadable products
- Product reviews
- Product cost, retail and sale prices
- Per product free shipping
- Per product custom fields
- SEO customisation
- Tabs on product pages
- Customer order history
- Syndicated web pages (through RSS)
- Unlimited downloadable product files
- Product in multiple categories
- Automatic thumbnail image creation
- Automatic or manual related products
- Specify sort order
- Hide pricing per product
- Create static pages
- News management

### Statistics and Reporting

- Store overview
- Best selling products
- Orders by revenue
- Product variations
- Customer signups
- Product reviews
- Search keyword performance
- Top customers
- Customer location (via Google Maps)
- Orders by items sold
- Popular products
- Revenue per product
- Search statistics
- Search term corrections

### In-store Features

- Sell physical and downloadable products
- Wish lists
- Order history
- Unlimited billing and shipping addresses
- Newsletter subscriptions
- 5 pictures per product
- Quick search box
- Active order tracking
- Recently viewed products list
- Add multiple items to the cart at once

### Search Engine Optimisation

- Search engine friendly URLs
- Flexible and fine grain control of meta keywords
- XHTML/CSS standards-based markup
- Flexible control of page titles
- Flexible and fine grain control of meta description

## Professional and Ultimate Features

### Extra General Feature

- Order export (CSV and XML)
- Order notification via Windows Live
- Customer export (CSV and XML)
- Customer groups with discount and access permissions
- Ship to multiple addresses
- Remote FTP backups
- Order notification via SMS
- Bulk import tracking numbers
- Store credits system
- Inventory reporting
- Built-in backup system
- Automatic backups

### Inventory Control

- Per product inventory levels
- "Out of stock" messages
- Easy inventory management
- Per variation inventory levels
- Low stock warning emails

## Ultimate Only Features

### Extra General Features

- Order messaging system
- Staff action logging
- Search return request views
- Bulk product editing
- Search gift certificate views
- Customer address verification

### Returns Management

- Customers can submit return requests from the store
- Customisable return reasons
- Advanced returns processing
- Returns status update emails for customers
- Customisable returns instructions
- Customisable return actions
- Returns notifications by email for the store owner
- Issue store credit for returns

### Gift Certificates

- Enable and disable functionality
- Custom gift certificate values
- Customisable themes
- Choose which gift certificate values to sell
- Expiry dates

